



PACIFIC SWIMMING COMMITTEE REPORT

To be submitted to Marie Lin (secretary@pacswim.org) the Sunday prior to the next BOD meeting

To: Board of Directors

From: David Benjamin, General Chair

Re: Report on General Chairs Workshop, OTC Colorado Springs, November 3-4

I attended USA Swimming's General Chairs Workshop at the Olympic Training Center. The workshop was led by USA Swimming's governance consultants (Jane Grosser, Arlene McDonald) and their staff liaison (MJ Truex). USA Swimming takes these trainings very seriously and the day-and-a-half workshop is packed with content. Thank you, Pacific, for the opportunity to attend.

Helping LSC's identify and achieve their strategic goals, and making board meetings efficient and productive, are a big part of USA Swimming's agenda, and mine too. I met with Arlene and Jane at the workshop. Arlene is available to come to Pacific in 2018 and facilitate a review of our strategic plan. She would do this over two meetings, one in the spring and one in the fall. The first meeting would probably address structural governance issues, including the organization of our professional staff and its relationship with the BOD, and the BOD. The second session would concern development of Pacific's strategic goals.

In addition, Jane is available to come and speak to us (and encourage us) about USA Swimming's "LSC Evaluation and Achievement Program" (LEAP). LEAP is a three-level program intended to improve LSC effectiveness and success in four areas: organizational success, volunteer development, club and coach development, and athlete development. Right now, Pacific has achieved LEAP level one. Mary tells me that many of our processes are already consistent with level three. USA Swimming offers modest financial incentives to LSC's who progress to levels two and three. The money, though nice, isn't the main reason to do this – the reason is to keep our organizational structure and our processes efficient and up-to-date.

Through USA Swimming, Arlene and Jane will provide these services at no cost to the LSC.

I'm excited about taking advantage of these opportunities. I am going to confer with the Scheduling Committee to identify some dates that might be agreeable to us and to Arlene and Jane. I will report back to you on this.

Action requested: None at this time.